

CIT company Limited.



# WHAT WE PRODUCED

Category	
Skincare	Toner, Emulsion, Essence, Cream, Cleanser, Sunscreen agents, Peeling
Cleanser	Foam cleanser, Liquid cleanser, Oxygen foam cleanser, Melting cleanser, Enzyme cleanser, Ampoule cleanser, Cleansing oil, Cleansing balm, Cleansing gel, Milk foaming cleanser
Base make-up	Cushion foundation, Foundation, BB&CC cream, Make-up base, Pact
Hair & Body care	Shampoo, Conditioner, Treatment, Body cream, Body cleanser, Body scrub
Mask	Sheet mask, Clay mask, Peel-off mask, Wash-off mask, Pore tightening mask, Bubble sheet mask
Point make-up	Lip powder



# BODY CARE

## BEST SELLERS IN KOREA

### AMINI OIL WASH (TV HOME SHOPPING)



### Relaxing Spa / Relaxing / Veno Tera Oil Wash



An oil with a silky texture leaves the skin with a soft and slippery feel. One use will leave the skin feeling fresh and new, like a baby's butt. This oil wash can be used on the body, for men or women, for a shiny and refreshing finish in the shower.

## BODY CARE

### BEST SELLERS IN KOREA

#### RELAXING FOOT CARE FULL PACKAGE (TV HOME SHOPPING)



- The initial quantity sold out in 8 days of launching



A foot care spray that cares for every foot concern. Rough skin, dry skin, foot fungus, you name it, Amini's Relaxing Foot Peeling Spray cares for it. It's ingredients containing thermal water to provide intense moisture and softens the skin of the foot, bringing back healthy and soft feet

# SKIN CARE

## NEW PRODUCT

### MOOLDA WATER DROP VELVET PRIMER (SNS)



Water drop Velvet primer  
Technology



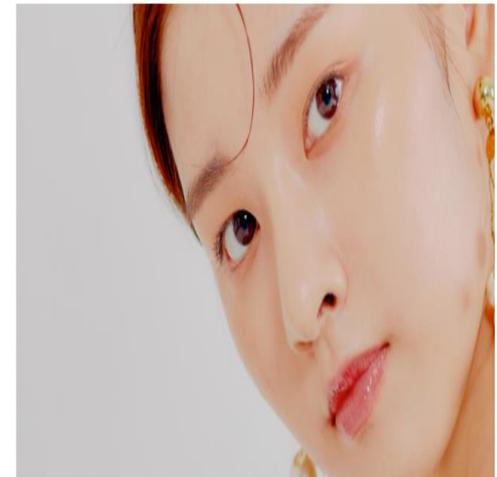
Blooming Water

워터드롭 제형이 피부에 수분을 증진하여 촉촉하게 피어나는 피부연출

MOOLDA  
One Moolda One Kill

[ABOUT](#) [LOOK BOOK](#) [SHOP ALL](#) [EVENT](#) [SERVICE](#)

LIP  
EYE  
FACE  
CLEANSING



Water Drop Primer to get this party started! Introducing a lightweight, water-based formula that transforms from a cream to liquid texture providing a soft-focused finish with comfortable wear. This innovative formula works to brighten your complexion with good-for-you ingredients including hyaluronic acid to help smooth and hydrate skin;

# SKIN CARE

## NEW PRODUCT

### TENZERO INTENSE TROPICAL GLOW SERUM (SNS)



#### 톡톡 터지는 오일 바블 제형

열로우 오일 바블이 톡톡 터지면서 피부에 보습과 영양을 전달해 줍니다.

#### 인텐스 비타 에너지

비타민이 풍부한 망고, 오렌지, 파파야 열매 추출물이 푸석한 피부에 생기를 부여해줍니다.

#### 탄력 광채 라인

인텐스 트로피칼 라인은 주름개선 기능성 라인으로 광채, 탄력 케어를 동시에 도와줍니다.

#### 피부 휴식

불필요한 성분을 제외하여 지친 피부에 휴식을 선사합니다.



#### SENSE OF USE

세럼의 산뜻함과 오일의 매끄러움을 동시에 느낄 수 있는 오일 드롭 텍스처로 오일 방울이 톡톡 터지면서 보습감과 광채 부여

## Hydrop Serum

Radiance moisture serum that will nurture & bright weakened, tired, and dull skin without feeling sticky.

A unique oil drop texture protects skin through moisture barrier while improving skin tone for a long-lasting dewy glowing skin.

# BEST SELLERS IN GLOBAL MARKET

## CLEANSER

CHARCOAL CLEANSER (AMAZON, E-BAY / USA CVS/TARGET/ONLINE)



Beauty & Personal Care › Skin Care › Face › Cleansers › Bars



Roll over image to zoom in

masque BAR Black Gold Cleanser with 24k Gold, Charcoal Powder, and Bamboo - Enriched Cleanser to Refine Pores and Brighten Skin - Made in Korea, 10.1 Fl Oz

Visit the masque BAR Store

★★★★☆ 6 ratings

Price: **\$8.49** (\$1.06 / Ounce)

Extended holiday return window till Jan 31, 2021

**Ingredients** Propylene glycol, Sodium benzoate, Sodium, Glycerine, Glycine, Sodium hydroxide

**Brand** Masque BAR

**Skin Type** Dry

**Item Weight** 0.5 Pounds

**Item Dimensions** 2.5 x 2.5 x 6.5 inches

**LxWxH**

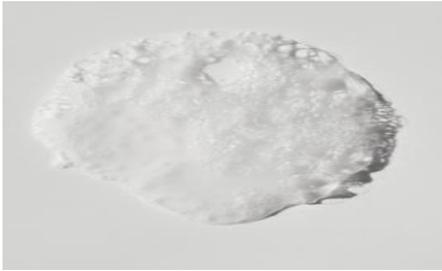
Stretch Charcoal foam cleanser with snail secretion filterates adhease and draws out the dirt and excess oil that can clog pores. The soothing, non-drying lather gently foams away impurities, detoxifies, and purifies—leaving all skin types feeling fresh and comfortable fruity scent.

- **Benefits** : Moisturizing, Purifying, Sebum Control, Brightening, Soothing, Exfoliating

## BEST SELLERS IN GLOBAL MARKET

### CLEANSER

OXYGEN FOAM CLEANSER (USA Anthropology, Urban Outfitters, On-line)  
BUBBLE DETOX CLEANSER (AMAZON)



Roll over image to zoom in

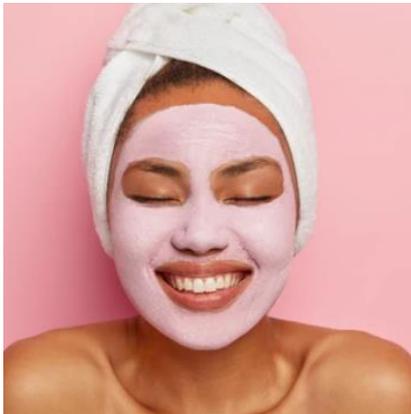


- Evolutionary all-in-one skin cleanser: removes makeup + detoxifies + exfoliates Rich in natural extracts of plants & fruits and hyaluronic acid.
- The Agar-jelly turns into fine bubbles, leaving a gentle refreshing texture.
- Clean and Vegan Beauty in an eco-friendly packaging

## BEST SELLERS IN GLOBAL MARKET

### MASK

CLAY WASH-OFF MASK (AMAZON, E-BAY / USA CVS / TARGET / ONLINE)



Roll over image to zoom in

### Masque Bar Pink Clay Wash Off Mask

Visit the masque BAR Store

★★★★★ 2 ratings

Price: **\$9.90** (\$9.90 / Fl Oz) + No Import Fees Deposit & \$7.27 Shipping to Republic of Korea (Eligible for **FREE Shipping** on qualifying orders over \$99.00) [Details](#)

Available at a lower price from [other sellers](#) that may not offer free Prime shipping.

Returnable until Jan 31, 2021

- Brightens
- Moisturizes
- Purifies

### Wash off typed pack

- Soft and moisturized texture
- Easy to use for daily skin care
- The texture just like the real pumpkin
- Provides moisturized feeling even after cleansing

# BEST SELLERS IN GLOBAL MARKET

## MASK

METALIC PEEL-OFF MASK (AMAZON, E-BAY / USA CVS / TARGET / ONLINE)

\* SILVER, GOLD, ROSE-GOLD AVAILABLE!



### masque BAR Silver Foil Peel Off Mask (70ml/Tube)

[Visit the masque BAR Store](#)

★★★★★ ▾ 12 ratings

Price: **\$8.57** (\$3.62 / Fl Oz) + No Import Fees Deposit & \$7.51 Shipping to Republic of Korea (Eligible for **FREE Shipping** on qualifying orders over \$99.00)  
[Details](#)

Available at a lower price from [other sellers](#) that may not offer free Prime shipping.

Returnable until Jan 31, 2021 ▾

Color: **Tube**



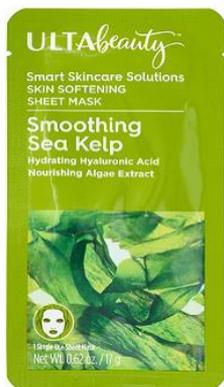
Size: **2.37 Fluid Ounce**

# BEST SELLERS IN GLOBAL MARKET

## MASK

SHEET MASK ( USA ULTA BEAUTY / PRIVATE LABEL )

BUBBLE SHEET MASK (RUSSIA MARTINES / ESTHETIC SHOP)



ULTA BEAUTY



### Коротко о товаре

- вид маски: тканевая
- тип кожи: для всех типов
- эффект: отшелушивание, матирование, очищение, от черных точек, увлажнение, сужение пор
- активный ингредиент: гиалуроновая кислота, коллаген, древесный уголь, фруктовые кислоты, витамин Е
- содержит аргановое масло, комплекс экстрактов
- текстура: жидкая

Все характеристики

[Задать вопрос о товаре](#)

[Все товары EverYang](#)

Brighten and revive tired, dull looking skin with this essence mask. Seaberry and Grapefruit extracts combined with our unique vitamin complex reduce Uneven texture and tone while creating a clearer, more radiant complexion.

### HOW TO USE

- Smooth mask onto face.
- Lining up eye, nose and mouth holes with the contours of your face
- Relax with mask on for 10-20 minutes, then remove and discard.
- Gently massage remaining essence into the face and neck

## BEST SELLERS IN GLOBAL MARKET

### MAKEUP

Moonlighter cushion (USA Anthropology, Urban Outfitters, Online)



### ESSENCE MOONLIGHTER CUSHION

Essence Moonlighter Cushion's texture is soft to the touch and absorbs easily into the puff applicator; designed to evenly distribute the highlighter across elevated points of the face for a long-lasting & buildable glow that won't interfere with already-set makeup



# BEST SELLERS IN GLOBAL MARKET

## MAKEUP

### CCC CREAM (USA Anthropology, Urban Outfitters, Online)

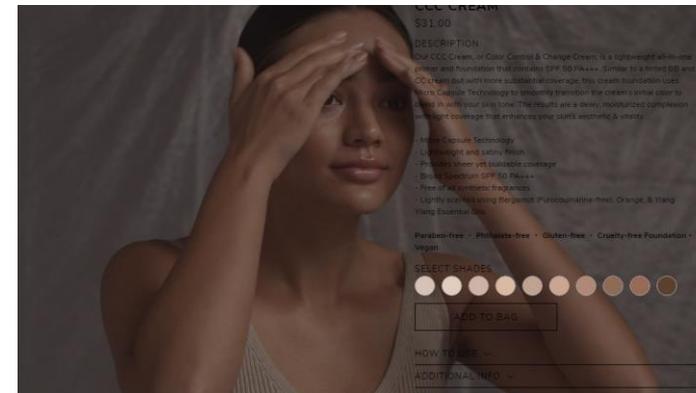
CCC Cream stands for Color Control & Change.

It combines the various benefits of all-in-1 skincare, primer, foundation and sun protection.

It provides not only hydrates and soothes skin to give you a flawless glow.



- Micro Capsule Technology
- Lightweight Feel
- Broad Spectrum SPF 50 PA+++ / Non SPF formula
- High-performance anti-aging & brightening ingredients with Niacin amide, Adenosine
- Light to Medium Coverage



# BASE MAKE-UPS

## BEST SELLERS IN KOREA

Cushion foundation : CHALLANS de PARIS - CUSHION de LUNAR , CUSHION de ALBAROSA, CUSHION de AQUA  
(Department store, H&B)



CUSHION de LUNAR

기미 주근깨  
커버 쿠션

쿠션 드 루나



GALLERIA Department store



ANANTI Eternal beauty



THE SHILLA Duty free



HYUNDAI Department store



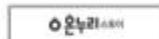
LOTTE Duty free



HYUNDAI Duty free



LOTTE Department store



# BASE MAKE-UPS

## BEST SELLERS IN KOREA

CHOSUNGAH MOOL BOON CREAM (TV Home shopping)

MOOL BOON CREAM - SEASON 2

MOOL BOON CREAM - SEASON 3 7X

MOOL BOON CREAM - SEASON 4 Honey Blended

MOOL BOON CREAM - SEASON 5 Peach edition

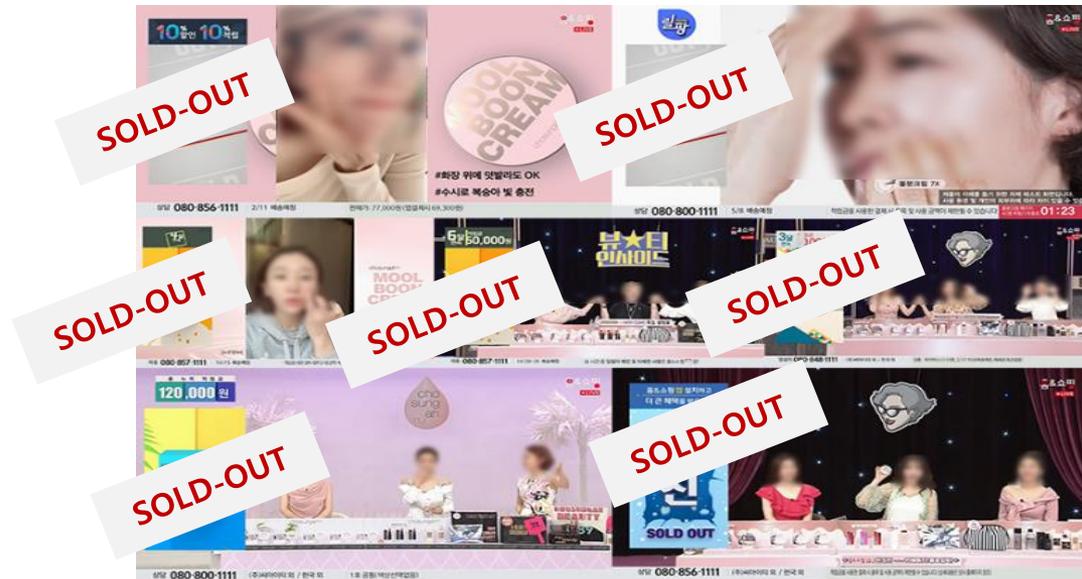
- Season 2 : Launching broadcast – **SOLD OUT**
- Season 3 : 10 times broadcasts – **SOLD OUT**
- Sold 230,000 sets during 1 month
- Season 4 : nominated for Top Rated seller !
- Sold total 2,000,000 sets throughout whole series.

Season 5 :

[http://www.hnsmall.com/display/goods.do?utm\\_medium=AF&utm\\_campaign=2CH\\_Beauty\\_18441324&utm\\_source=Naver&NaPm=ct%3Dkcgztueo%7Cci%3Db1a4de0e03c92d20dd44bc03e175629a65b6ba72%7Ctr%3Dslsl%7Csn%3D182824%7Chk%3Da8b76633f8292181a93ad11851a2ec6cfd0baee&goods\\_code=18441324&channel\\_code=20005](http://www.hnsmall.com/display/goods.do?utm_medium=AF&utm_campaign=2CH_Beauty_18441324&utm_source=Naver&NaPm=ct%3Dkcgztueo%7Cci%3Db1a4de0e03c92d20dd44bc03e175629a65b6ba72%7Ctr%3Dslsl%7Csn%3D182824%7Chk%3Da8b76633f8292181a93ad11851a2ec6cfd0baee&goods_code=18441324&channel_code=20005)

[http://www.hyundaihmall.com/front/pda/itemPtc.do?ReferCode=429&slitmCd=2104957096&utm\\_source=naver&utm\\_medium=cps\\_pcs&utm\\_campaign=sale&NaPm=ct%3Dkcgztzy9k%7Cci%3De4ea5518f2e73ddc4d71a19ff363bb4a90486c4c%7Ctr%3Dslsl%7Csn%3D14%7Chk%3D7603447b7b0eef41f1e738ad678e6402b7a56ef#](http://www.hyundaihmall.com/front/pda/itemPtc.do?ReferCode=429&slitmCd=2104957096&utm_source=naver&utm_medium=cps_pcs&utm_campaign=sale&NaPm=ct%3Dkcgztzy9k%7Cci%3De4ea5518f2e73ddc4d71a19ff363bb4a90486c4c%7Ctr%3Dslsl%7Csn%3D14%7Chk%3D7603447b7b0eef41f1e738ad678e6402b7a56ef#)

대세 중의 대세, 매 시즌 거듭되는  
경이로운 물분크림 판매신화!



# BASE MAKE-UPS

## BEST SELLERS IN KOREA

DPC PINK AURA Cushion foundation (TV Home shopping)

- PINK AURA CUSHION – SEASON 1
- PINK AURA CUSHION – SEASON 2
- PINK AURA CUSHION – SEASON 3
- PINK AURA CUSHION – SEASON 4

- DPC brand sales : achieved 120 billion won
- Recorded 1.5 billion won in sales on the first TV shopping broadcast
- Sold total 4,400,000 sets



Season 4 :

[http://www.lotteimall.com/goods/viewGoodsDetail.lotte?goods\\_no=12598635&infw\\_disp\\_no\\_sct\\_cd=10&infw\\_disp\\_no=0&cart\\_sn=1&slog=80006\\_1&allViewYn=N](http://www.lotteimall.com/goods/viewGoodsDetail.lotte?goods_no=12598635&infw_disp_no_sct_cd=10&infw_disp_no=0&cart_sn=1&slog=80006_1&allViewYn=N)

<http://www.gssshop.com/prd/prd.gs?prdid=53856582&kwd=PC%20%ED%95%91%ED%81%AC%EC%95%84%EC%9A%B0%EB%9D%BC&ab=b&gsid=srcheshop-tvresult&rank=6&lseq=395030>

<http://www.gssshop.com/prd/prd.gs?prdid=55042733&kwd=PC%20%ED%95%91%ED%81%AC%EC%95%84%EC%9A%B0%EB%9D%BC&ab=b&gsid=srcheshop-tvresult&rank=2&lseq=395030>



# BASE MAKE-UPS, SUNCARE

## BEST SELLERS IN KOREA

MAKE-UP BASE, SUN CUSHION FOUNDATION,  
STICK FOUNDATION, COMPACT CUSHION

### ELROEL BLANC LINE

BLANC PACT season1~2  
BIG SUNCUSHION (SPF50+ PA++++) season 1~4  
BLANC COVER CREAM STICK  
BLANC COVER MELA STICK  
BLENDING COMPACT CUSHION (SPF50+PA+++)

### BLANC PACT

[http://www.hnsmall.com/display/goods.do?goods\\_code=18313798&trackingarea=60000016^8000889^1068623](http://www.hnsmall.com/display/goods.do?goods_code=18313798&trackingarea=60000016^8000889^1068623)



- 10 times broadcasts - **SOLD OUT**
- Sold total 770,000 sets
- Recorded the highest sales of 15,000 sets per day



### PANG PANG BIG SUN CUSHION



- Ranked 1<sup>st</sup> selling of the sun care categories in TV shopping.
- Early Sold-out
- Achieved 20 billion won in sales with a single product.



### BLANC STICK

[http://www.hnsmall.com/display/goods.do?goods\\_code=18412264&trackingarea=60000016^8000889^1068623](http://www.hnsmall.com/display/goods.do?goods_code=18412264&trackingarea=60000016^8000889^1068623)



### BLENDING COMPACT CUSHION

[http://www.hnsmall.com/display/goods.do?goods\\_code=16035384&trackingarea=60000016^8000889^1068623](http://www.hnsmall.com/display/goods.do?goods_code=16035384&trackingarea=60000016^8000889^1068623)



THANK YOU.

